

# **Healthcare IT Update**

Harris Williams | Q3 2022

# Perspectives on Healthcare IT

# **Patient-Facing Solutions**



Solutions aimed at supporting healthcare consumers directly and through payer/provider systems

Payer & Provider Solutions

**Consumer Solutions** 

### **Select Market Participants**



clarity CHANGE Get Well GoodR















# **Key Trends**

- Ongoing evolution from patient outreach to engagement and experience enhancement across the continuum of care
- Patient engagement vendors are aiming to amplify clinical impact by delivering content that enables patients to play active roles in their own healthcare

# **Care Delivery**



Solutions designed to optimize patient treatment and provider organizations

**Operational** Efficiency

Inpatient - Clinical

Outpatient - Clinical Post-Acute - Clinical

### **Select Market Participants**















- Ongoing transition to value-based care has increased pressure on hospital and health system margins
- Permanent changes to reimbursement rates and CMS regulations, coupled with patient demand for convenience, have positioned telehealth as a sustainable care delivery method for the future

### **Pharma & Devices**



Solutions to aid in the distribution and delivery of medicine

Research, Development, and Go-to-Market Tools Safety

### **Select Market Participants**









WebMD





### **Key Trends**

- Challenges arising in market access, goto-market, and clinical trial enrollment due to convergence of clinical and commercial objectives and the paradigm shift toward specialty drugs
- Decentralized clinical trials have enabled greater data insights through the course of a trial but have not eliminated the need for in-person evaluation

# **Revenue Cycle** Management



Solutions to drive improvement in payment measurement and collection within payer and provider organizations

Payer and Risk-**Bearing Entity** Solutions

**Provider Solutions** 

# **Select Market Participants**











## **Key Trends**

- Provider adoption of patient-pay modules increasing as integration deepens within the RCM ecosystem
- Consistent scope expansion as mid-cycle software providers look to move upstream and front-end vendors seek to move into mid-cycle and payments

# **Population Health & Risk Management**



Solutions to more effectively treat patient member populations and manage overall provider systems

> **Population Analytics**

**Care Coordination** 

Data Control

**PHM Informatics** 

# **Select Market Participants**











### **Key Trends**

- Despite recent CMS rules, lack of interoperability across EMRs remains a barrier to uniformly aggregating patient data to consolidate longitudinal records
- The rapid rise of Medicare Advantage plans and commercial, value-based arrangements underpins demand for sophisticated care management solutions that can close gaps in care



# What We're Reading

# As API Adoption in Healthcare Skyrockets, Cybersecurity Risks Follow

### **Healthcare IT Security**

Cybersecurity risks for the healthcare sector are growing rapidly as the adoption of Application Programming Interface (API) within the industry is becoming more common. APIs creates vulnerability for increased cyber events that could be extremely costly to an organization, but upfront investments in properly securing APIs could decrease these losses and protect health data.

Read the full article <u>here</u>.

## The 'Firefighting Mentality' in Hospitals Has to Go, Healthcare Leader Says

### **Becker's Hospital Review**

COVID-19's impacts are continually weighing on the healthcare system, and a system-based approach can be leveraged to solve industrywide issues around staffing, optimizing access to care, and ensuring efficient hospital supply chain management. Integrating both automation and performance-based care delivery technologies is key to improving healthcare IT infrastructure.

Read the full article here.

# **Assessing the Success of Internet-Based Cognitive Behavioral Therapy**

#### **Healthcare IT News**

Internet-based CBT is the digital delivery of psychological treatment centered on mental health issues. Recent studies show the success of this treatment, specifically with patients with mild anxiety or depression. With the ongoing mental health crisis, internet-based CBT provides a more accessible and effective form of support for people and can help combat the increased demand for healthcare providers' services.

Read the full article here.

# Value-Based Care Creating a New Era of Interoperability

### **Healthcare Finance News**

The transition to value-based care has caused a shift in the standards applied to data exchange and has decreased the chance of redundancy, administrative waste, and obstacles to patient access. With the use of APIs, sharing information between payers, providers, and patients has become a more efficient, accurate, and integrated process – the goal of interoperability.

Read the full article here.

# Recent Harris Williams Technology / HCIT Content

Industry Update: Outsourced Pharma Services & Pharma Tech



Link to Read

• Finding Value in Healthcare – Featuring Dan Linsalata



### Link to Read

Sector Spotlight: Healthcare IT/Healthcare Information Management Systems



Link to Read

# Select Q2 2022 Healthcare IT Transactions

### R1's acquisition of Cloudmed

cloudmed

**Target** 



### 6/21/2022

EV: \$4.0B

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Cloudmed is a provider of technology-enabled revenue recovery catering to hospitals and health care systems
- This transaction accelerates R1's strategy to build a highly scalable, flexible, and integrated platform for the revenue cycle and consumer engagement in healthcare

### Linden's pending acquisition of Aspirion



Target



Buyer

Announced: 6/21/2022

EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- Aspirion is a leading healthcare RCM provider across complex claims and revenue integrity
- With this investment, Aspirion can leverage Linden's deep healthcare experience, relationships, and strategic support to execute its value creation plan and better serve its clients

### Telus' pending acquisition of LifeWorks



Target



Buyer

Announced: 6/16/2022

EV: \$2.24B

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- LifeWorks is a provider of technology-enabled solutions that help clients support the total well-being of their people and build organizational resiliency
- In this deal, Telus will combine LifeWorks with its Telus Health unit to address the rising demand for mental health services from employers globally

# ResMed's pending acquisition of MediFox





Announced: 6/14/2022

EV: \$1B

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- MediFox is a provider of enterprise system software for outpatient care services, inpatient care facilities, and therapeutic practices in Germany
- MediFox will integrate into ResMed's out-of-hospital SaaS business segment, expanding its solutions portfolio into outpatient therapy and will expand market share in Europe

## **Oracle's acquisition of Cerner Corporation**







Buyer

**6/8/2022** EV: \$29.4B

EV / LTM Revenue: 5.1x EV / LTM EBITDA: 20.1x

- · Cerner Corporation is one of the top global EMR vendors
- This acquisition will accelerate the healthcare industry's shift into the cloud hosting environment and make Cerner's broad suite of clinical and administrative solutions available to additional providers

### **Aquiline Capital's acquisition of Planet DDS**



**Target** 



Buyer

Announced: 6/1/2022

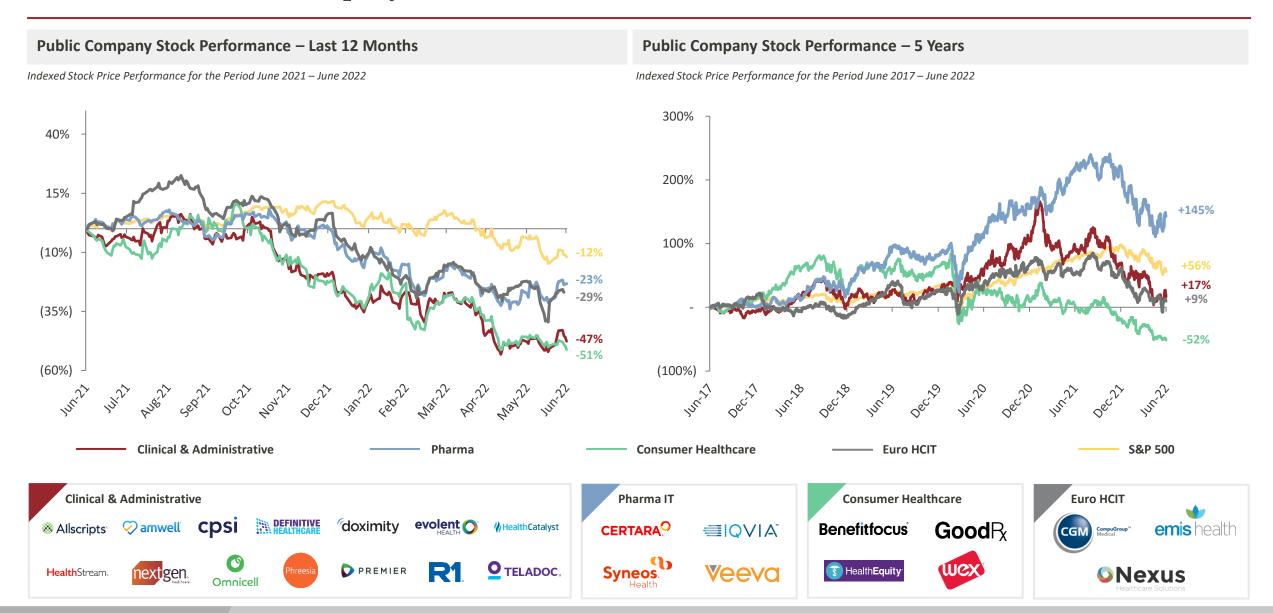
EV: NPI

EV / LTM Revenue: NPI EV / LTM EBITDA: NPI

- · Planet DDS is a leading provider of cloud-based software solutions for dental practices in North America
- Aquiline Capital's investment will allow Planet DDS to continue growing its highly scalable platform, which is well
  positioned to meet the increasing demand for cloud-based dental practice management software and patient
  engagement solutions



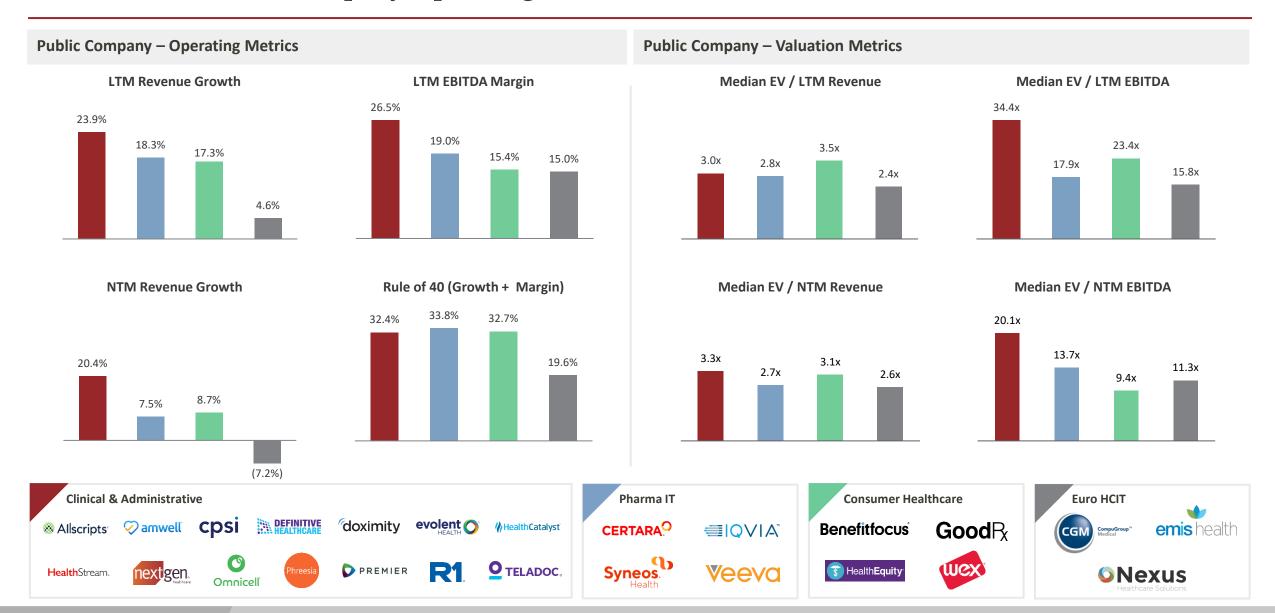
# Healthcare IT Public Company Trended Stock Performance<sup>1</sup>





As of June 30, 2022 (1) Source: S&P Capital IQ

# Healthcare IT Public Company Operating and Valuation Metrics<sup>1</sup>





As of June 30, 2022 (1) Source: S&P Capital IQ

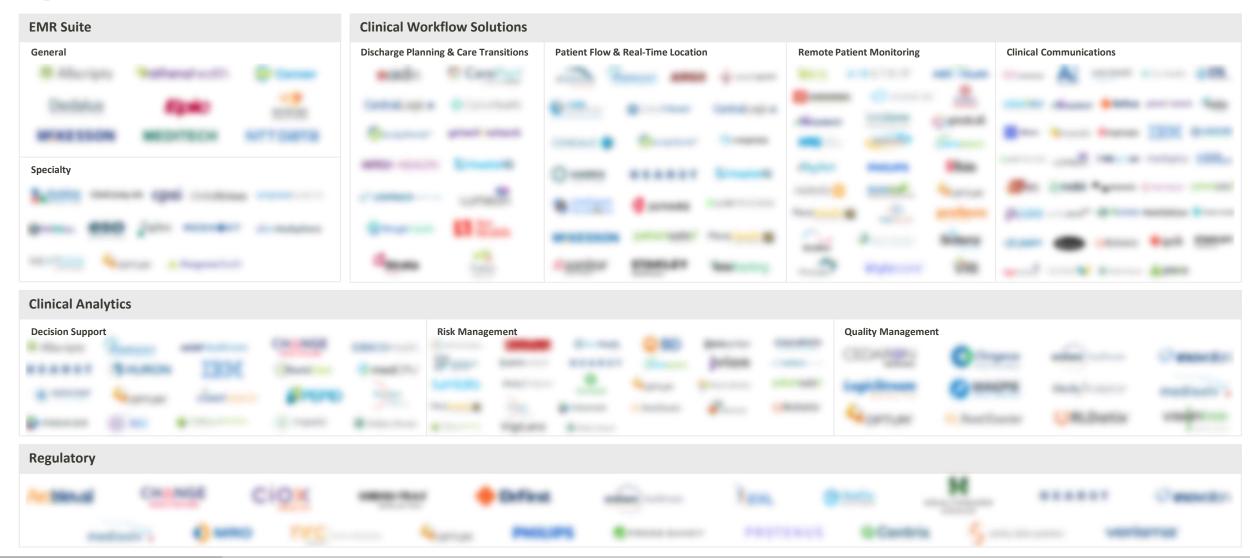
6

# **Care Delivery Market Landscape**

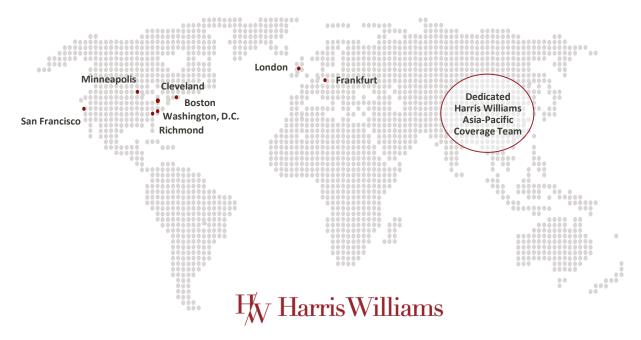
To view full market map please contact:

hwtech HCIT@harriswilliams.com

# Inpatient & Clinical



# Harris Williams: At a Glance











- 30 years and thousands of deals closed
- **70%** of revenue from repeat clients
- 100% of revenue from M&A advisory
- 8 offices across the U.S. and Europe
- 10 industry groups with deep sector expertise

# **Technology Coverage Areas**

- Application Software
- Infrastructure & Security Software
- IT & Managed Services

eCommerce & Retail

• Office-of-the-CFO

Healthcare

### **Sector Coverage Areas**

- Architecture, Engineering,
   & Construction
- Education
- Human Capital Management
- Pharma

- Compliance
- Government & Public Sector
- Industrial
- Legal
- Supply Chain & Logistics
- Real Estate & Property Tech

### **Thematic Focus Areas**

• SaaS / Cloud • Integrated Payments • Digital Transformation • AI / Machine Learning

# **Technology Group Contacts**

### **Dan Linsalata**

Managing Director dlinsalata@harriswilliams.com (617) 654-2122

### **Ryan Costa**

Director rcosta@harriswilliams.com (617) 654-2120

## **HCLS Group Contacts**

### **Geoff Smith**

Co-Head of HCLS Group Managing Director gsmith@harriswilliams.com (804) 648-0072

### **Thierry Monjauze**

Head of Technology Group
Managing Director
tmonjauze@harriswilliams.com
+44 20 7518 8901

#### Mat Tsui

Director

mtsui@harriswilliams.com +44 20 7518 8926

#### **Cheairs Porter**

Co-Head of HCLS Group Managing Director cporter@harriswilliams.com (804) 648-0072



# Harris Williams: Healthcare IT Experience

# **Select Healthcare IT Transaction Experience**



has recapitalized

LYNIATE

Morgan Stanley CAPITAL PARTNERS

has acquired

SPEND MEND



a portfolio company of



has been acquired by

novo holdings









has invested in





has been acquired by













has been acquired by

**②** TAILWIND CAPITAL



has acquired





has been acquired by





has made a strategic investment in





has been acquired by





has been acquired by





has been acquired by





has acquired









has been recapitalized by





has received an investment from





has been acquired by





has been acquired by





has been acquired by





# Harris Williams: Capabilities and Locations



Harris Williams has a broad range of industry expertise, which creates powerful opportunities. Our clients benefit from our deep sector experience, integrated industry intelligence and collaboration across the firm, and our commitment to learning what makes them unique. For more information, visit our website at <a href="www.harriswilliams.com">www.harriswilliams.com</a>.



Aerospace, Defense & Government Services



Business Services



Building Products & Materials



Consumer



Energy, Power & Infrastructure



Healthcare & Life Sciences



Industrials



Specialty Distribution



Technology



Transportation & Logistics

### **Office Locations**

### **United States**

#### **Boston**

One International Place Suite 2620 Boston, Massachusetts 02110 Phone: +1 (617) 482-7501

#### Cleveland

1900 East 9th Street 25th Floor Cleveland, Ohio 44114 Phone: +1 (216) 689-2400

#### Minneapolis

222 South 9th Street Suite 3350 Minneapolis, Minnesota 55402 Phone: +1 (612) 359-2700

#### Richmond

1001 Haxall Point 9th Floor Richmond, Virginia 23219 Phone: +1 (804) 648-0072

#### San Francisco

One Market Plaza, Steuart Tower 11th Floor San Francisco, California 94105 Phone: +1 (415) 288-4260

#### Washington, D.C.

800 17th St. NW 2nd Floor Washington, D.C. 20006 Phone: +1 (202) 207-2300

### Europe

#### Frankfurt

Bockenheimer Landstrasse 33-35 60325 Frankfurt Germany Phone: +49 069 3650638 00

#### London

25 Savile Row 4th Floor London, England W1S 2ER Phone: +44 20 7518 8900

# Sources and Disclosures

### Sources

- 1. S&P Capital IQ
- 2. Pitchbook

### **Disclosures and Disclaimers**

Harris Williams LLC is a registered broker-dealer and member of FINRA and SIPC. Harris Williams & Co. Ltd is a private limited company incorporated under English law with its registered office at 8th Floor, 20 Farringdon Street, London EC4A 4AB, UK, registered with the Registrar of Companies for England and Wales (registration number 07078852). Harris Williams & Co. Ltd is authorized and regulated by the Financial Conduct Authority. Harris Williams & Co. Corporate Finance Advisors GmbH is registered in the commercial register of the local court of Frankfurt am Main, Germany, under HRB 107540. The registered address is Bockenheimer Landstrasse 33-35, 60325 Frankfurt am Main, Germany (email address: hwgermany@harriswilliams.com). Geschäftsführer/Directors: Jeffery H. Perkins, Paul Poggi. (VAT No. DE321666994). Harris Williams is a trade name under which Harris Williams LLC, Harris Williams & Co. Ltd and Harris Williams & Co. Corporate Finance Advisors GmbH conduct business.

Investment banking services are provided by Harris Williams LLC ("Harris Williams"). Harris Williams is a registered broker-dealer and member of FINRA and SIPC. Harris Williams & Co. Ltd is a private limited company incorporated under English law with its registered office at 8th Floor, 20 Farringdon Street, London EC4A 4AB, UK, registered with the Registrar of Companies for England and Wales, registration number 07078852. Harris Williams & Co. Ltd is authorized and regulated by the Financial Conduct Authority. Harris Williams & Co. Corporate Finance Advisors GmbH is registered in the commercial register of the local court of Frankfurt am Main, Germany, under HRB 107540. The registered address is Bockenheimer Landstrasse 33-35, 60325 Frankfurt am Main, Germany (email address: <a href="https://www.harriswilliams.com">hwgermany@harriswilliams.com</a>). Geschäftsführers/Directors: Jeffery H. Perkins, Paul Poggi, VAT No. DE321666994. Harris Williams is a trade name under which Harris Williams LLC, Harris Williams & Co. Corporate Finance Advisors GmbH conduct business.

The information and views contained in this content have been prepared in part by Harris Williams. This content does not purport to be comprehensive or to contain all the information that a recipient may need in order to evaluate any investment or potential transaction. This content is not a research report, as such term is defined by applicable law and regulations, and is provided for informational purposes only. Any and all information, including estimates, projections and other forward-looking statements, presented in this document may involve various assumptions and significant elements of subjective judgment and analysis that may or may not be correct. Harris Williams has not independently verified, and neither Harris Williams nor any other person will independently verify, any of the information, estimates, projections or forward-looking statements contained herein or the assumptions on which they are based. The information contained in this document is made as of the date hereof unless stated otherwise. Harris Williams does not expect to update or otherwise revise this document nor provide any additional information, nor correct any inaccuracies herein which may become apparent.

This content is intended for institutional use only and should not be reliable but Harris Williams makes no representation or warranty as to the accuracy or completeness of such information, and information contained herein that is based on material prepared by others may involve significant elements of subjective judgment and analysis which may or may not be correct. Opinions, estimates and projections contained herein constitute Harris Williams' judgment and are subject to change without notice.

This content is not to be construed as investment advice an offer to buy or sell or a solicitation of an offer to buy or sell any financial instruments or to participate in any particular transaction, nor shall this content form the basis of any contract. It does not constitute and should not be construed as an endorsement or recommendation of any entities' products or services.

No part of this material may be copied or duplicated in any form or by any means, or redistributed, without Harris Williams' prior written consent.



# Appendix



# Public Market Operational and Valuation Metrics<sup>1</sup>

As of June 30, 2022										
\$ in Thousands	Market	Enterprise	% of 52-Week	LTM	LTM	Enterprise Value/				
Company	<u> </u>	Capitalization	Value	High	Gross Margin	EBITDA Margin	LTM Revenue	NTM Revenue	LTM EBITDA	NTM EBITDA
				Cli	inical / Administrative					
EMR										
Allscripts Healthcare Solutions Inc.		\$1,720,576	\$2,036,066	63.8%	49.5%	9.0%	1.3x	3.3x	15.0x	11.7x
Definitive Healthcare Corp.		2,239,361	2,812,955	45.6%	88.2%	19.1%	15.7x	11.8x	82.1x	41.2x
NextGen Healthcare Inc.		1,186,248	1,146,442	79.7%	55.8%	5.5%	1.9x	1.8x	34.8x	10.1x
American Well Corporation		1,150,440	513,315	33.9%	42.4%	NM	2.0x	1.8x	NM	NM
Computer Programs and Systems Inc.		462,919	596,513	85.0%	50.2%	16.8%	2.1x	1.9x	12.2x	10.1x
	Median	\$1,453,412	\$1,591,254	54.7%	52.7%	9.0%	2.0x	2.5x	34.8x	11.7x
RCM / Performance										
R1 RCM Inc.		8,711,702	9,426,802	75.2%	21.5%	18.0%	6.2x	4.6x	34.4x	17.3x
Premier Inc.		4,209,764	4,654,928	84.7%	56.0%	26.1%	3.0x	3.4x	11.3x	9.3x
Evolent Health Inc.		2,812,869	2,948,108	88.8%	27.3%	2.9%	3.0x	2.4x	NM	31.4x
	Median	\$4,209,764	\$4,654,928	84.7%	27.3%	18.0%	3.0x	3.4x	22.9x	17.3x
Other Administrative										
Teladoc Health Inc.		5,352,875	6,120,798	19.8%	67.8%	NM	2.9x	2.4x	NM	23.0x
Doximity Inc.		6,737,297	5,940,273	32.3%	88.4%	33.5%	17.3x	13.1x	51.6x	30.7x
Omnicell Inc.		5,027,545	5,375,888	60.7%	48.6%	11.6%	4.5x	3.7x	38.6x	20.1x
Health Catalyst Inc.		785,141	608,202	24.4%	48.7%	NM	2.4x	2.0x	NM	NM
Phreesia Inc.		1,306,593	1,051,753	32.9%	60.7%	NM	4.6x	3.6x	NM	NM
HealthStream Inc.		664,330	649,885	69.8%	65.4%	11.6%	2.5x	2.4x	21.5x	12.5x
	Median	\$5,027,545	\$5,375,888	32.3%	60.7%	22.6%	4.5x	3.6x	45.1x	23.0x
Clinical / Administrative Median		\$2,526,115	\$2,880,531	53.2%	52.7%	14.8%	3.0x	3.3x	34.8x	20.1x
					Pharma					
Pharma		-	-	0.0%	0.0%	0.0%	0.0x	0.0x	0.0x	0.0x
IQVIA Holdings Inc.		40,470,356	52,004,356	76.0%	34.4%	18.9%	3.7x	3.5x	19.4x	15.1x
Veeva Systems Inc.		30,665,902	27,881,417	57.6%	72.6%	27.7%	14.5x	12.3x	52.3x	31.2x
Syneos Health Inc.		7,352,578	10,440,759	68.8%	23.3%	12.6%	2.0x	1.8x	15.5x	12.1x
Pharma Median		\$19,009,240	\$19,161,088	63.2%	28.9%	15.8%	2.8x	2.6x	17.5x	13.6x
				C	Consumer Healthcare					
Consumer Healthcare		-	-	0.0%	0.0%	0.0%	0.0x	0.0x	0.0x	0.0x
GoodRx Holdings Inc.		2,347,030	2,201,692	12.3%	93.8%	8.4%	2.8x	2.6x	33.1x	10.7x
WEX Inc.		6,998,686	8,368,380	74.7%	71.2%	31.4%	4.3x	3.7x	13.6x	8.0x
HealthEquity Inc.		5,179,331	6,023,687	74.2%	55.5%	22.4%	7.7x	7.1x	34.5x	22.4x
Consumer Healthcare Median		\$3,763,181	\$4,112,690	43.3%	63.4%	15.4%	3.5x	3.1x	23.4x	9.4x
consumer reduction e weather		<b>\$3,703,101</b>	Ç4,112,030	43.370	Euro HCIT	13.470	3.5%	3.11x	25.47	3.4%
Euro HCIT				0.0%	0.0%	0.0%	0.0x	0.0x	0.0x	0.0x
CompuGroup Medical SE & Co. KGaA		2,219,141	2,861,627	49.1%	35.1%	15.0%	2.4x	2.5x	15.8x	11.2x
EMIS Group PLC		1,428,688	1,349,981	97.2%	47.4%	24.4%	5.9x	6.3x	24.3x	11.2x 19.4x
·						15.0%		2.5x		
Euro HCIT Median		\$1,428,688	\$1,349,981	49.1%	35.1%		2.4x		15.8x	11.2x
Total Comp Set Median		\$2,579,950	\$2,861,627	57.6%	48.7%	15.0%	3.0x	3.3x	21.9x	13.6x



As of June 30, 2022 (1) Source: S&P Capital IQ

# Recent Sector Transactions Detail<sup>1,2</sup>

Closed Date	Target		Business Description	Enterprise Value (\$M)	Implied EV / Revenue	Implied EV / EBITDA
Pending	Dacima Software Inc.	EvidentIQ Group GmbH	Provider of electronic data capture and clinical data management software for clinical trials	*	*	*
Pending	LifeWorks Inc.	TELUS Corporation	Provider of digital wellness and benefits administration solutions for individuals	\$2,239	2.8x	21.5x
Pending	MediFox GmbH	ResMed Germany Inc.	Provider of software solutions for ambulatory nursing care service providers	\$990	11.9x	*
Pending	Operating Assets of Jvion Inc.	Lightbeam Health Solutions LLC	Provider of healthcare technology solutions	*	*	*
06/30/22	Healthcare Data and Analytics Assets of IBM Watson Health	Francisco Partners Management LP	Provider of data sets and products, including Health Insights, MarketScan, Micromedex, and imaging software offerings	*	*	*
06/21/22	Cloudmed	R1 RCM Inc.	Provider of financial planning tools for health systems	\$4,089	*	*
06/21/22	Convey Health Solutions Inc.	TPG Capital LP	Provider of healthcare technology and business process outsourcing solutions	\$1,100	*	*
06/08/22	Cerner Corporation	Oracle Corporation	Provider of health care information technology solutions and tech-enabled services in the United States and internationally	\$29,349	5.1x	20.1x
06/06/22	LeanTaaS Inc.	Bain Capital Private Equity LP	Provider of a hospital management platform	*	*	*
06/02/22	Random42 Limited	The Lockwood Group LLC	Provider of 3D medical animation solutions for healthcare	*	*	*
05/31/22	MD CLOUD SERVICES GmbH	MediFox GmbH	Provider of cloud hosting services	*	*	*
05/30/22	Florence Staffing Ltd	Seek Investments Pty Ltd; AXA Venture Partners SAS	Provider of a marketplace that connects health care professionals and organizations	*	*	*
05/10/22	Unis Health	Riverside Partners LLC	Provider of electronic health record (EHR), medical billing, business intelligence, and practice advisory services for ambulatory providers	*	*	*
05/10/22	Momentum Healthware Inc.	Civica Group Limited	Provider of information technology software systems for post-acute care	*	*	*
05/02/22	Healthmap Solutions Inc.	Highmark Health Ventures LLC; Diamond Castle Holdings LLC: WindRose Health Investors LLC	Provider of specialty chronic care management solutions	*	*	*
05/02/22	Net Assets of Allscripts Hospitals and Large Physician	N. Harris Computer Corporation	Comprises Sunrise, Paragon, Allscripts TouchWorks, Allscripts Opal, STAR, HealthQuest, and dbMotion solutions	\$700	0.8x	4.8x
04/11/22	SecureLink Inc.	Imprivata Inc.	Provider of VPNs and shared desktop solutions for managing vendor-privileged access and remote support to clients across the globe	*	*	*
04/06/22	Intelycare Inc.	Kaiser Permanente Ventures; Endeavour Vision SA; Longitude Capital Management Co. LLC; Revelation	Provider of on-demand staffing services for healthcare organizations	*	*	*
04/06/22	SOC Telemed Inc.	Patient Square Capital LP	Provider of acute care telemedicine services and technology to hospitals, health systems, and physician groups	\$348	4.3x	NM
04/05/22	Clarify Health Solutions Inc.	SoftBank Vision Fund 2; Insight Venture Management LLC; KKR & Co. Inc.; BlackRock Inc.	Provider of a health analytics platform that delivers patient, provider, and market insights via software applications for health plans, health systems, physician groups, ACOs, and life sciences companies	*	*	*
04/05/22	Revecore	Growthcurve Capital LP	Provider of specialty reimbursement solutions that identify and recover additional revenue for hospitals and health systems in the United States	\$500	*	17.9x



(1) Source: S&P Capital IQ (2) Source: Pitchbook